



National Frozen Food Month Sweepstakes Official Rules

- 1. No Purchase Necessary**
- 2. To Enter:** Use your Gold Card to purchase **On-Cor, Birds Eye Foods, Stouffer's, and Green's** to receive one or more automatic entries into our Sweepstakes. Featured products are clearly indicated in our advertising circular each week.
- 3.** For entry without purchase, complete a 3-1/2" X 5" card with your name, date of birth, complete address, daytime phone number and the name of the sweepstakes and submit your entry to our courtesy desk no later than 5:00 p.m. on **March 31, 2010**. Mechanically produced, photocopied or facsimile entries will not be accepted. All materials submitted become the property of Shurfine Markets and will not be returned.
- 4. Prizes: Coupons for free frozen food products for one (1) year.** Estimated retail value is **\$325.00**.
- 5. Drawing: Three (3) winners** will be selected in a random drawing on or around **April 15, 2010** by a random selection computer program. Odds of winning will depend on the total number of eligible entries received. Winners will be notified by mail or telephone and may be required to execute and return an affidavit of eligibility and a liability/publicity release within 14 days of notification or prize may be forfeited and awarded to an alternate winner. Winners give sponsor and store full rights to use their name and likeness for advertising and promotional purposes without additional compensation, unless prohibited by law. Prizes are not redeemable for cash. Winners may not substitute or transfer prizes.
- 6. Who Can Enter:** Sweepstakes open to legal U.S. citizens who are 18 years of age or older who reside in the state of Pennsylvania. Employees and their immediate family members of Shurfine Markets and their respective parent and affiliated companies, subsidiaries, advertising and promotional agencies are not eligible to enter.
- 7.** By entering, participants agree to be bound by these Official Rules. By accepting a prize, winners agree to release and hold Shurfine Markets and sponsors harmless from any and all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage.
- 8. Winners List:** For a list of the winners, send a self-addressed stamped envelope to Associated Wholesalers, Inc., PO Box 67, Robeson, PA 19551 in care of **Frozen Food Sweepstakes**.